



COUNTY OF PLACER
RURAL LINCOLN
MUNICIPAL ADVISORY COUNCIL
175 Fulweiler Avenue ▪ Auburn, CA 95603 ▪ (530) 889-4010

FINAL MINUTES March 19, 2018 - 7:00 PM
Mt. Pleasant Hall, 3333 Mt. Pleasant Road, Lincoln, CA

1. Called to Order & Pledge of Allegiance –

Vice Chair Deirdre Lefty called the meeting to order at 7:00 PM. A quorum was established.

2. Welcome & Introduction of Members:

Members Present: Deirdre Lefty; Joyce Bachman; Richard Lewis and Timmothy Emick

Members Absent: George Alves

3. Approval of March 19, 2018 Agenda.

Motion: Lewis, Bachman

AYES: Lefty, Bachman, Lewis and Emick

Absent: Alves

4. Approval of November 20, 2017 Minutes

Motion: Lewis, Bachman

AYES: Deirdre. Bachman, Lewis, Emick

Absent: Alves

Approval of February 26, 2018 Minutes

(Tabled until April – no qualifying quorum present.)

5. Public Comment: No Report

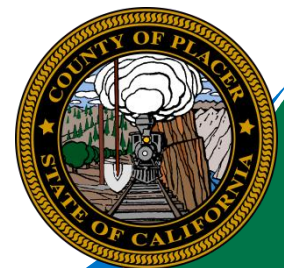
6. Reports:

A. Public Safety:

Cal Fire – Jim Mathias – No Report - CHP – Officer Jeff George - No Report
Placer County Sheriff – Deputy Chris Glaspell - No major incidents to report.

B. Community: Western Placer Unified School District –No Report

C. Fire Safe Council: Warren Bostick – No Report



D. MAC Committees:

- 1) Chair Report (Alves) – No Report
- 2) Traffic & Transportation (Alves & Lewis) No Report
- 3) Public Health Safety (Alves & Lewis) No Report
- 4) Schools & Parks and Recreation (Bachman) – No Report
- 5) Land Use (Lewis) No Report

E. Local Government: Placer County - Local Government: Placer County – No Report - City of Lincoln – No Report

7. Information Items:

1) Economic Development – Sherri Conway

Placer Life – Its all about our people and places. We are rank 1st in California for quality of life; 4th in quality of health; 32nd in outdoor wonderland in the US. The County's population has grown 51% between 2010 – 2016 with 62% of the residents live and work in the County.

The goals of the Economic Development Plan for 2017-2018 will be to overreach goals to assist, promote and special projects in tools and technology, partnerships and collaboration. This will be accomplished by leveraging assets: Technology – lets us visualize, question, analyze and interpret dates; looks at relationships, patterns ad trends to help make us better; Tools: economic studies and reports; community analyst; EDD data and consultants. Launch online business intelligent hub – this will increase quantity and quality of information; achieve time efficiencies and help make better decisions by online commercial real estate search tool; implement GIS to visualize data from report and studies that shows regions by county.

The County is opening the Placer Business Resource Center on April 3, 2018. The Center will have business workshops; one on one advising, information on permitting and regulatory assistance and hiring assistance.

Business workshops will offer assistance on how to develop and idea into a business; business plan development, loan readiness and marketing.

One-on-One Advising will assist in free one on one advising for future and current small business owners interested in achieving growth and profitability.

Permitting and regulatory assistance will help to identify and address any specific regulatory, permitting and licensing requirements.

Hiring Assistance will provide a team of workforce development professionals providing no cost hiring assistance to new and exiting businesses.

8. **Action Item:** **None**

9. **Correspondence:** **None**

10. **Announcements:** Oliver Grey passed away earlier this month.

11. **Adjournment: Meeting adjourned at 7:51** Next regular meeting on Monday, April 16, 2018

Motion: Lewis/Bachman

AYES: Alves, Bachman, Lewis, Emick

Absent: Alves